

Writing Editorials: Brief Guidelines

A good editorial:

- Educates and influences
- Expresses an opinion
- Is based on evidence
- Analyzes evidence rather than produces it
- Holds the reader to the piece
- Catches the reader's attention, especially in the opening
- Entertains
- Offers some solution or recommendation
- Is brief and concise (aim for ~600 words)

Examples:

<https://www.morningagclips.com/editorial-food-insecurity-pandemic-the-farm-bill/>

<https://www.nytimes.com/2021/12/31/opinion/climate-change-glasgow-united-states.html>

<https://science.time.com/2012/11/20/after-sandy-why-we-cant-keep-rebuilding-on-the-waters-edge/#ixzz2SGfeOw7Y>

<https://www.theguardian.com/commentisfree/2014/may/18/climate-change-global-warning-calamity-floods-observer-editorial>